

Jaipuria Institute of Management
ORGANISES
**PROGRAMME ON
GENERATIVE
AI STRATEGY**



Noida Campus



17th-18th September, 2025



PROGRAMME OVERVIEW

In today's rapidly transforming business environment, Generative AI stands as a groundbreaking force poised to redefine industries and reshape organizational strategies. This one-of-a-kind programme is meticulously designed for managers and business leaders to explore the expansive potential of Generative AI and its ability to drive innovation, efficiency, and strategic growth. From foundational understanding to advanced enterprise applications, this workshop ensures participants gain both theoretical knowledge and practical skills to lead their teams effectively in the AI-driven era.



WHY ATTEND

Generative AI offers unparalleled opportunities to innovate processes, create data-driven strategies, and enhance decision-making. However, effectively harnessing its capabilities requires clarity, strategic foresight, and an understanding of its limitations. This workshop empowers leaders to:

Master Generative AI: Develop a nuanced understanding of how Generative AI works, its strengths, and its boundaries.

Transform Work flows: Learn to integrate AI tools into organizational processes and re-engineer workflows for increased productivity.

Lead with Confidence: Acquire the skills to champion AI initiatives and guide teams through technological transitions.

EXPANDED SESSION OUTLINE

1. Understanding Generative AI

Concepts Simplified: A comprehensive overview of what Generative AI is and how it operates, focusing on its sequence prediction capabilities to create new content.

Exploration of Techniques: Key models like GPT and Llama explained in easy-to-understand terms.

2. Strengths and Limitations

What It Excels At: Learn about Generative AI's prowess in drafting, content creation, data analysis, and creative problem-solving.

Where It Falls Short: Identify challenges such as ethical concerns, hallucination risks, and its dependence on quality training data.

3. Enterprise Adoption

Navigating Challenges: Overcome hurdles like compliance in regulated industries, scalability, and employee resistance.

Tools and Integration: Explore enterprise-focused AI tools like LLama for seamless adoption and enhanced productivity.

4. Organizational Policies and Structural Adaptation

Policy Development: Craft organizational policies that balance innovation with accountability.

Structural Changes: Understand the impact of AI on job roles, workforce skills, and organizational hierarchies.

Workflow Re-engineering: Strategies to realign business processes in light of AI integration.

5. Generative AI Agents

Introduction to AI Agents: Discover systems capable of autonomous task performance, such as intelligent assistants for database querying and content generation.

Complex Use Cases: Dive into real-world examples of AI agents streamlining operations and decision-making.

KEY TAKEAWAYS

1. Deep AI Literacy: Build a robust foundational understanding of Generative AI and its organizational implications.

2. Practical Strategies: Equip yourself with tools and frameworks for AI adoption and overcoming challenges.

3. Enhanced Decision-Making: Gain confidence in leveraging AI for strategic decisions and fostering a culture of innovation.

4. Certificate of Excellence: Receive a certificate recognizing your participation and expertise in Generative AI for Managers.

5. Personalized Action Plan: Leave with a tailored roadmap for implementing AI-driven solutions in your organization.

PROGRAMME FEATURES

Engaging Pedagogy: Interactive workshops, case studies, and hands-on activities ensure comprehensive learning.

Expert Guidance: Learn from experienced facilitators specializing in Generative AI and its enterprise applications.

Networking Opportunities: Collaborate and share insights with like-minded professionals and leaders from diverse industries.

Post-Session Support: Access curated articles, books, and resources to continue your learning journey.

SUBJECT MATTER EXPERT

Dr. Preet Deep Singh is Vice President at Apna.Co, where he leads Strategy and AI enablement. Formerly with Invest India, he drove AI adoption across the Government of India, training over 50,000 officers, including at the PMO. A PhD Gold Medallist from IIM Ahmedabad, he teaches AI and Blockchain at IITs and is featured in the Global 100 in AI. He also serves as the Global Ambassador of Responsible AI.lizing in Generative AI and its enterprise applications.



Dr. Preet Deep Singh
Vice President
Apna.Co

CORE LEARNING THEMES

Understanding Generative AI: Separating Truth from the Hype.

Developing the Generative AI Mindset in your people.

Designing Agentic Systems.

Scaling Generative AI: Challenges and Solutions.

Developing a Culture of Generative AI Experimentation.

WHO SHOULD ATTEND?

This programme is ideal for:

Senior managers and business leaders aiming to integrate AI into their strategic toolkit.

Professionals involved in digital transformation, innovation, and operational efficiency.

Teams seeking to enhance their understanding of AI's potential in driving growth and sustainability.

PROGRAMME DETAILS

Duration : Two Days (Non Residential)

Location : Noida Campus

Course Fee : **Rs. 35,000** + GST

BANK DETAILS

Account Name : Integral Education Society

Account Number : 910010031070037

IFSC Code : UTIB0000040

Bank Name : Axis Bank LTD

PROGRAMME DIRECTOR

Dr. Shiva Kakkar

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